



**You, The REACH Institute, and the  
healthcare providers we train—  
Together, we're helping kids  
get back on track!**

**Annual Report  
2020**



**Before COVID, at least 1 in 5 children suffered from a mental health disorder. Since COVID, it's gotten worse.**

**24%**

Mental health emergency room visits increased 24% for children age 5-11.  
[source: CDC]

**39%**

Emergency room visits for suicide attempts by adolescents increased 39%.  
[source: CDC]

**42%**

of parents reported that their children experienced at least one new mental health symptom that they had not experienced before the pandemic.  
[source: KFF.org]

**With your support, thousands of REACH alums did heroic work in 2020 to save lives and help children get back on track.**

- Young people who lost loved ones had support to grieve in healthy ways and carry on through their pain.
- Teens who isolated in their rooms for months on end received treatment for their depression so they could reconnect with friends and family.
- Children whose anxiety went from chronic to crippling got help to manage their fear so they could resume normal activities.

Your support equipped REACH trainees to **give children and families the mental health care they need and deserve.**



*“I’ve seen the transformation in these children treated for mental health disorders. They come back a different person. REACH empowers pediatricians and primary care doctors to truly help kids with their mental health.”*

Priya Thomas, MD  
REACH Class of 2020

## REACH 2020 by the numbers

Thanks to generous donors and sponsors, we expanded our hands-on course Patient-Centered Mental Health in Pediatric Primary Care in 2020.

**437** pediatric primary care providers trained to provide evidence-based mental health care.

Over the course of their career, each provider trained will have the capacity to support approximately **2,500** children with mental health concerns.

**50** U.S. states represented, as well as Canada, Puerto Rico, and beyond.

**20** “full-ride” scholarships given to providers in low-income communities.

Other programs in 2020:

- A series of 3 free webinars for healthcare providers, therapists, school staff, and parents on topics ranging from grief to back-to-school anxiety
- Adult Behavioral Health in Primary Care for family physicians and others
- Online-only courses in adult behavioral health and in disruptive behavior disorders in children
- Courses in cognitive behavioral therapy (CBT) for anxiety

## Financials

Revenue	2020	2019
Program revenue	\$1,322,498	\$1,710,243
Grants and contributions	\$212,834	\$147,895
Interest income	\$2,126	\$8,498
Contributed services	\$180,080	\$146,671
<b>TOTAL REVENUE</b>	<b>\$1,717,538</b>	<b>\$2,013,307</b>
<b>Expenses</b>		
Program expenses	\$1,150,204	\$1,422,346
Administrative expenses	\$290,836	\$238,834
<b>TOTAL EXPENSES</b>	<b>\$1,441,040</b>	<b>\$1,661,180</b>
ADDED TO RESERVE	\$276,498	\$352,127

Your support enables healthcare providers to get kids and families back on track!





**Lisa Hunter Romanelli**  
CEO

We are so grateful to our donors who support training to provide evidence-based mental health care for suffering children. This year, we gave 20 scholarships to clinicians in low-income neighborhoods, where the mental health effects of COVID were even more pronounced than in more affluent areas—thanks to the

Neuberger Berman Foundation and generous people like you!



**Peter Jensen**  
Founder & Board Chair

Most medical professionals learn very little about mental health in their initial training program. I founded REACH to make up for that gap. We provide the knowledge and tools primary care providers need to treat children who suffer from depression, anxiety, and other mental health disorders.



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*We are sad to note the passing of Charles G. Ray, MEd, on August 10, 2021. Charles was a member of the REACH board of directors since our founding in 2007 and served as chair of the board from April 2015 to October 2017. His contributions to REACH's growth and development over the years were invaluable. His presence and leadership will be missed.*

## STAFF

**Lisa Hunter Romanelli, PhD, CEO**

**Ishmeen Badesha**, Executive Associate

**Nassira Bougrab, MPH**, Program Manager, Patient-Centered Mental Health in Pediatric Primary Care Program

**Kristen Eve Gardner, MPH**, Manager, Special Programs & Initiatives

**Lisa Khan, EdM**, Director, Patient-Centered Mental Health in Pediatric Primary Care Program

**Maria Molina**, Program Assistant

**Aidan Zola**, Program Assistant

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See our website for a list of REACH trainers.

## Thank you to our donors

January to December 2020

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