

REACH Institute Appoints New Board of Directors Chairman

NEW YORK CITY (April 27, 2015) - The Resource for Advancing Children's Health (REACH) Institute today announced the appointment of Charles G. Ray as chairman of its board of directors.

REACH, a New York City-based non-profit organization, empowers clinicians to know and use evidence-based interventions when treating children with mental health problems.

Charles G. Ray is the President and CEO of CGR & Associates International, LLC. Mr. Ray has over 42 years of experience in the behavioral health field, having served as President and Chief Executive Officer of the National Council for Community Behavioral Healthcare from 1988–2003. He also served as Chief Executive Officer of National Service Systems, the for-profit wholly controlled subsidiary of NCCBH. Mr. Ray is a nationally known figure in the behavioral health sector, speaking frequently at conferences and assisting organizations improve their performance.

"Charles brings a wealth of experience to REACH and will play a key role as we continue executing our vision of transforming children's health services," said Peter S. Jensen, MD President & CEO of REACH. "His expertise and connections within the child behavioral health field will be a tremendous asset to REACH."

"Our mission is to improve early diagnosis, intervention and family support for the spectrum of child behavioral disorders within the primary care setting," said Mr. Ray. "REACH's unique training methods and focus on child behavioral health integration is an essential element in healthcare transformation. I intend to leverage my health and human services, consulting, and behavioral health expertise in support of REACH's vision."

Mr. Ray received his undergraduate degree from Texas Lutheran University in 1970 and his Masters in Education from Stephen F. Austin University in 1972. He has been a member of the REACH board of directors since 2011. He is also chairman of the Community Health Facilities Fund and serves on the Editorial Advisory Board of Behavioral Healthcare Magazine.

About REACH Institute

REACH was founded in 2006 by Dr. Peter Jensen to improve the mental health of children and adolescents. REACH trains pediatricians, family practitioners, child psychiatrists, psychologists, social workers, nurse practitioners, school personnel and parents and their advocates in the most effective therapies from psychotherapy to pharmacology.